



ASPIRIANT

Aspiriant Launches Money Tale\$

A Personal Finance Podcast

Los Angeles, California (November 30, 2020) – Aspiriant, a leading independent wealth management firm, is pleased to announce the launch of a new podcast, Money Tale\$. The podcast series will deliver candid and transparent interviews with modern day movers and shakers who will discuss how money decisions intertwine with their daily lives and share the wisdom they have gained from their experiences.

Co-hosts Sandi Bragar and Cammie Doder, who bring more than 35 years of combined professional experience in personal finance, will seek to demystify money and facilitate open and transparent conversations about personal financial matters.

“In American society, money is a taboo topic,” said Sandi Bragar, Managing Director in Planning and Strategy Research at Aspiriant. “By not talking with loved ones and friends about money, we miss opportunities to sort through the noise and learn the skills we need to effectively understand, evaluate and financially plan for what’s most important to us.”

Cammie Doder, National Director at Aspiriant, added, “We are excited to share these experts’ experiences in a way that is both captivating and informative to listeners. Our hope is that by telling real-life stories, we will relate to our audience on a personal level and inspire people to view money through a new lens.”

New and existing episodes can be found on [Aspiriant’s website](#), [Apple Podcasts](#), [Spotify](#), and [Google Podcasts](#).

Summary of the first three episodes:

October 29, 2020: “Rabbi Ryan Bauer”

Rabbi Ryan Bauer serves as a Rabbi at Congregation Emanu-El, the largest synagogue in San Francisco. In this episode, Rabbi Bauer talks about dumpster diving in his youth as well as bathing in cash.

November 5, 2020: “Kristen Heaney”

In this episode, Kristen Heaney shares her own experience of being a young and unprepared inheritor after her father’s early death. Kristen’s training includes a Masters in Social Work from the University of Michigan, a Board Certified Coaching credential, and a certificate in Family Wealth Advising from the Family Firm Institute.

November 12, 2020: “Tiffany Shlain”

Tiffany Shlain is an Emmy-nominated filmmaker, founder of the Webby Awards, and author of the national best-selling book, *24/6: Giving up Screens One Day a Week to Get More Time, Creativity, and Connection*, which recently won the Marshall McLuhan Outstanding Book Award. In this episode, Tiffany talks with us about the value of failing young and many other stories about her own personal conversations about money.

The series premiere, featuring Rabbi Ryan Bauer, is available now along with these three additional episodes on [Aspiriant's](#) site, as well as on various other platforms, including Apple, Spotify, Amazon, Stitcher, etc. New episodes can be found on a weekly basis.

Additional episodes will be released in the coming months and will cover topics such as the emotional side of money, tax and estate planning, and how to approach investing.

About Aspiriant

Aspiriant is a leading independent wealth management firm in the U.S. with more than \$12 billion of assets under management and advisement. The firm provides a full range of wealth management services for over 1,700 individuals, families and institutions throughout the country with offices in Los Angeles, San Francisco, Silicon Valley, San Diego, Orange County, New York, Boston, Minneapolis, Milwaukee, Cincinnati, and Austin. For more information, visit www.aspiriant.com.